



Indonesia.

spread across indonesia is the design product to fill Indonesian's



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Get to know our product's icon

Simplify you to know the superiority of Moorlife product, we add an icon symbols into the product.



HIGH PREMIUM

Made of strong and consistent material



Adjustable to arrange



STACKABLE

Easy to stack



Save space storing

Motives with pattern



MICROWAVE SAFE

COMPLETE SET

Safe into microwave

Equipped with the bag



FREEZER SAFE

Only use for low temperature (cold)



TRAVELINGComfortable to bring



SERVINGSuitable for serving

FAVOURITE



KID SET Set for children



ONE PUSH
Push the lid with one finger click only









FROM THE PRESIDENT

Morning Spirit, Moorlife Family!

It doesn't feel like Moorlife's journey to accompany the lives of Indonesian families has been going on for more than a decade. The enthusiasm from consumers as well as the enthusiasm and full dedication of the entire Moorlife family, including the Moorlife Entrepreneurs, have brought our big dreams closer. This is the fruit of Moorlife's hard work which always combines the best quality with practical and functional designs to meet consumer needs. However, of course our struggle must not stop here, there are still many new challenges in the future that we must face. One of the biggest challenges this time is how we can expand market expansion to young people through digital innovation.

After conducting research on values that suit the younger generation market, Moorlife starts to enter by introducing product innovations and colors that are more minimalist in style, a movement to reduce single-use plastic waste, as well as various digital campaigns. Through these steps, Moorlife is here to carry a vision to bring more positive things to society.

With this vision, Moorlife is also dedicated to continue to innovate by presenting quality products with a minimalist concept and becoming a superior and trusted direct selling company. We also continue to develop fresh ideas to expand our market network and business potential through increased branding activation, digital strategies and various new programs for consumers.

The efforts to introduce Moorlife are not only limited to national So, this is the right time for you to join and become a part of the coverage, but also spread to international markets. Moorlife big Moorlife family and achieve every success you dream of. has succeeded in penetrating foreign markets such as the Let's work together to be individuals who are beneficial to the Philippines, Brunei Darussalam, Singapore, Mauritius, Malaysia, Indonesian economy & the surrounding environment. Because Cambodia and will continue to expand its market to other great things begin with your small steps today. countries, such as Thailand, South Africa, and even the Middle East. This is a clear evidence that we must believe in quality products made by the nation's children so that they are able to compete in the international market.

We have taken many steps to strengthen branding within the country, one of which is through the Indonesian Coloring Competition program which has been successfully participated in by 1,880 schools and almost 200,000 students simultaneously throughout Indonesia. Through this activity and various other CSR activities, we have not only improved Moorlife's branding, but also succeeded in reaching more consumers throughout Indonesia and of course have an impact on increasing the income of Moorlife Entrepreneurs. This is in line with Moorlife's mission to improve the quality of life for people to be happier, healthier and more successful.

We are aware that all of these achievements can not be separated from the active role of the Moorlife family. Therefore, as a form of support, we support this movement through various product, business training and digitalization optimization. This year, Moorlife carries the theme "There is More" with the aim of having a broader and greater positive impact on society. We are committed to making society better by always providing the best service and quality products with a lifetime guarantee, which also differentiates Moorlife from similar products.

Greetings of Happiness, Health, and Success!



Hermanto Tanoko Founder & President

SUPERIORITY OF Moorlife

- ✓ Premium plastic product
- √ 100% food grade material (FDA certification)
- ✓ ISO 9001 guarantee
- √ High quality materials
- ✓ Thicker than similiar products
- √ Various color and attractive series
- ✓ Consistent and long lasting
- √ Hygienic, safe, and healthy
- **√** Moor Lifetime Guarantee



Moorlife products have received recognition from international certification bodies that the products are safe for use in accordance with the provisions of the FDA (Food and Drug Administration), which is in charge of regulating food and dietary supplements in the United States.

Moorlife products are manufactured by companies that have received quality management system certification from international certification bodies. ISO 9001 is a certification for a quality management system that refers to ISO (International Standard Organization) rules.





Moorlife products are protected by the Moor Lifetime Guarantee, which means the Moorlife products that are damaged due to normal use (according to their function) can be exchanged for free at the nearest CEO office, Moorlife Gallery or Moorlife Center.

All damage to Moorlife products can be replaced in a Moor Lifetime Guarantee claim, EXCEPT:



RIPPED / BROKEN due to a hit from a hard object



CURVED due to extreme hot liquid



COLOR CHANGING due to food or drink stains



SCRATCHED / CUT due to impact or friction from sharp objects



MELTING due to the influence of surrounding hot objects



BITE SCARS by animal

Products that are **not included** in the Moor Lifetime Guarantee are:

- Biochef Premium Cookware products
- Printing Products
- Bag Products
- Cardboard box



Food**safe**



Leadfree



Dishwashersafe



Microwavesafe



Freezersafe



Nontoxic





ISOstandart

TIPS FOR WARRANTY CLAIMS:

- Bring the complete product that will be guaranteed, container, lid and other complementary parts.
- 2. Make sure you get a receipt from the CEO / Moorlife Center / Moorlife Gallery staff to ensure your replacement is served in a timely manner.





Multifunctional Container **Accompany Every Sweet** and Precious Memory









Big Cassa

X-Large Delight Square (1) @ 7.5 L, 26 x 26 x 14.5 cm

Multifunction & wider

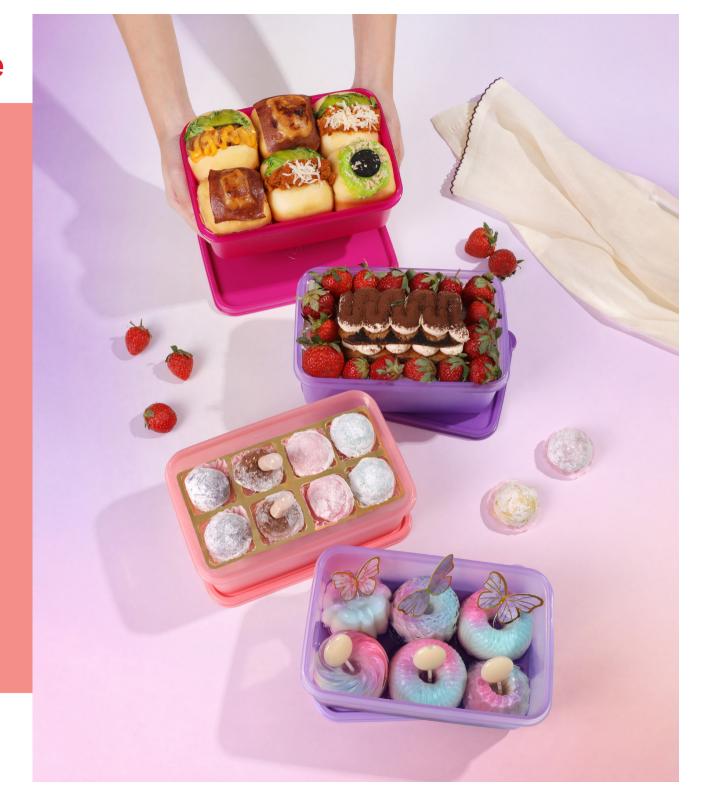


Cassa

Large Delight Square (1) @ 4 L, 26 x 26 x 9 cm



Storing and serving cakes will be tidier and fresher





New Scatolla

Meds Colorful Rectangle (4) @ 1 L 18.7 x 11.5 x 8 cm

1 set consists of 4 colors



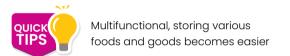


Tight lid, make the aroma and freshness of the food lasts longer



Transparent window space makes it easy to see inside

Save Food Full of Memories Stay Fresh and Longlasting







Fine Crystal Canister



a. Small Fine Crystal Canister (1) @ 1.3 L \emptyset = 16 cm, h = 9.6 cm b. Medium Fine Crystal Canister (1) @ 1.6 L



 \emptyset = 16 cm, h = 11.2 cm c. Large Fine Crystal Canister (1) @ 1.9 L

 \emptyset = 16 cm, h = 12.7 cm



Crystal clear body, visible food contents



One push lid









Tall Moza Square (4) @ 2.7 L 25.5 x 12.6 x 12.6 cm



1 set consists of 4 colors

Right Choice to Store Your Long Snacks



Enjoy the Fun of Togetherness

with One Push Jar









llona

Small Round One Push (2) @ 1.3 L Ø = 14.7 cm, h = 16.5 cm

1 set consists of 2 colors





One push lid







- a.X-Large Tower Canister (1) @ 4.2 L $\emptyset = 18.3 \text{ cm, h} = 21.5 \text{ cm}$
- b.Large Tower Canister (1) @ 2.7 L \emptyset = 15.8 cm, h = 19 cm
- c. Medium Tower Canister (1) @ 1.7 L \emptyset = 13.4 cm, h = 17.4 cm
- d.Small Tower Canister (1) @ 950 L \emptyset = 19 cm, h = 22.5 cm



Nesting & space saving















Ovale

- Small Kitchen Oval (1) @ 500 ml 19 x 10 x 6.5 cm
- Medium Kitchen Oval (1) @ 1.1 L 19 x 10 x 12.5 cm
- Large Kitchen Oval (1) @ 1.7 L 19 x 10 x 18.5 cm





Valdio

- Small Kitchen Square (1) @ 1.3 L 19 x 19 x 6.5 cm
- Medium Kitchen Square (1) @ 2.8 L 19 x 19 x 12.5 cm
- Large Kitchen Square (1) @ 4.2 L 19 x 19 x 18.5 cm

Cooking Easier

with Spill-Proof Container





Clario

a. Small Oil Bottle (2) @ 450 ml \emptyset = 9.5 cm, h = 15.5 cm b. Medium Oil Bottle (1) @ 650 ml \emptyset = 9.5 cm, h = 20.5 cm c. Large Oil Bottle (1) @ 850 ml

 \emptyset = 9.5 cm, h = 25.5 cm



Equipped with air holes to help facilitate fluid discharge



Equipped with an airtight, spill-proof flip seal

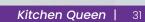


The funnel shape makes it easier to pour



Equipped with a liquid volume measuring scale





09 09

A Secret of

Organized

Kitchen Spices







Rice Keeper (1) @ 12 kg

39.4 x 20.5 x 39 cm

Oriza



Pull the top tray to remove the rice according to the amount



Equipped with a tray that makes it easy to accommodate & pour rice into the rice cooker



Equipped with a smart selector for 125 gr and 250 gr measuring options

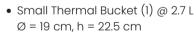


Smart design with an upper door mechanism for easy filling

> New Color!



Rizo

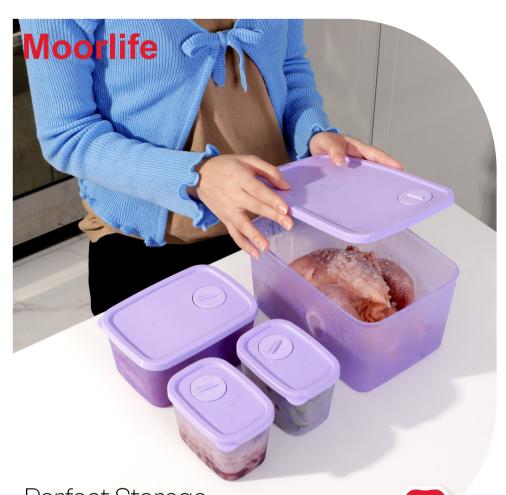


• Rice Spoon (1)









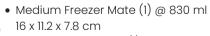
Perfect Storage, Durable and Fresh Longer











• Large Freezer Mate (1) @ 3 L 23 x 16 x 12 cm





Equipped with a time dial to indicate the storage time



Transparent motifs make it easier to see the contents of the food



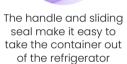




Nevera

- Small Fridge Compartment (1) @ 1.5 L 28.5 x 14 x 7 cm
- Medium Fridge Compartment (1) @ 2.1 L 28.5 x 14 x 9.5 cm
- Large Fridge Compartment (1) @ 2.6 L 28.5 x 14 x 11 cm







Transparent body makes it easier to see the foods inside



Available in 3 different sizes for all your needs

Strainer Nevera











Share Warmth in Each Serving







New Kirana

- Large Kirana (2) @ 1.9 L 30 x 22 x 11.5 cm
- Medium Kirana (2) @ 1.2 L 22 x 22 x 11 cm
- Rice Spoon (4)



Ergonomic and comfortable handle



Twist the lid to keep the food warm when served







@ 700 ml, 21 x 21 x 4 cm



































Pour water in the right amount



Complete Package

for Your Private Party





Cooler disc keeps the freshness longer (save into frezeer before use)



Frutta Bowl

- Large Fruit Bowl (1) @ 3.2 L \emptyset = 27.3 cm, h = 13.3 cm
- Cooler Disc (1)
- Laddle (1)



Flower motif on the cover and body





The handle can be hung on the lip of Frutta Bowl



One push seal, lid with one finger only



Frutta Glass

One Push Fruit Glass (6) @ 270 ml \emptyset = 8.5 cm, h = 9.1 cm









Belleza

Piastra Flower Set A

@ 600 ml, 32.5 x 20.6 x 6.5 cm

• Medium Dish Server (1)

@ 1.8 L, 28 x 20.6 x 11.7 cm



• Medium Flower Plate (4) @ 460 ml, Ø = 20.25 cm, h = 4.3 cm



to serve larger portions.

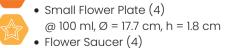


@ 3 L, 31 x 20.3 x 14.5 cm

Laddle (1)

• Rice Spoon (3)

Piastra Flower Set B



@ 50 ml, \emptyset = 9 cm, h = 2.1 cm





Get a Freshness

through Togetherness







Maxmilia

X-Large Family Water Jug (1) @ 4 L, 23 x 16.5 x 27 cm



Beautiful motif





Vetro Glass (4) @ 350 ml \emptyset = 9.2 cm, h = 12.3 cm



Use Vetro for hot drinks because it is equipped with "Double Wall" technology, making your hands free from heat.



Practical in One Handful, Fun Picnic without Panic





Nutria Grande



Nutria Square (3) @ 900 ml 16.5 x 19 x 6 cm
Nutria Tall (1) @ 2.1 L



16.5 x 19 x 12 cm

• Handle (1) 52.5 x 8.2 cm

1 set consists of 4 colors







Flexible and strong handle keeps the container in place



Ergonomic handle makes it comfortable to carry anywhere



More capacity







Many Dishes in One Hold Only





New Rinjani



- Microsave Box (3) @ 2.2 L
 22.5 x 22.5 x 7 cm
 Handle (1)







microwave



Powerlock mechanism

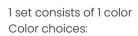


Ergonomic handle





- Qiana (1) @ 1.1 L 19.5 x 17 x 5.5 cm
- Adjustable Compartment (1)
- Cutleria (1)







Bring 4 various menu in one time

A Healthy Box Make Your Food Tastier





Smart Lunch to

Boost Your Productivity









Nuventura

- Pranzo Meal Bowl (1) @ 1.3 L 17 x 18 x 5 cm
- Nuventura Bag (1)Cutleria (1)



Open the air vent when placing in the microwave



Equipped with a hygienic storage space for cutleria

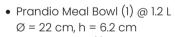
More Trendy,

More Energy





Munchie



- Munchie Bag (1)
- Cutleria (1)



Open the air vent when placing in the microwave



Equipped with a hygienic storage space for cutleria





Get Your Aesthetic Lunch Box

with Japanese Bento Style



• Lotto Bag (1)



• Teenzie Bottle (1) @ 500 ml

 $\emptyset = 7.5 \text{ cm}, h = 23 \text{ cm}$

• Spacy Bag (1)

• Cutleria (1)





• Teenzie Bottle (1) @ 500 ml

 \emptyset = 7.5 cm, h = 23 cm

• Astro Bag (1)

• Cutleria (1)







Full of Nutrition,

Make Your Little One be a Champion









Bunny Lunchie Set

- Ace Bowl (1) @ 700 ml \emptyset = 15.8 cm, h = 5.3 cm
- Snack Cup (1) @ 125 ml $\emptyset = 8 \text{ cm, h} = 5.4 \text{ cm}$
- Flip Tumbler (1) @ 470 ml $\emptyset = 8 \text{ cm, h} = 17 \text{ cm}$
- Bunny Bag (1)
- Cutleria (1)









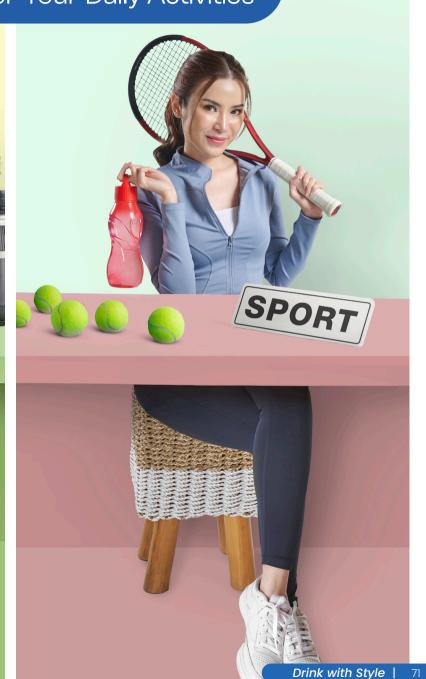
Penguin Lunchie Set

- Ace Bowl (1) @ 700 ml \emptyset = 15.8 cm, h = 5.3 cm
- Snack Cup (1) @ 125 ml \emptyset = 8 cm, h = 5.4 cm
- Flip Tumbler (1) @ 470 ml \emptyset = 8 cm, h = 17 cm
- Penguin Bag (1)
- Cutleria (1)









Maintain Your Body Fitness,

Fulfill Your Mineral Needs





Sportivo Bottle Small



Small Sport Bottle (1) @ 500 ml \emptyset = 7.5 cm, h = 23.5 cm Pilihan warna:







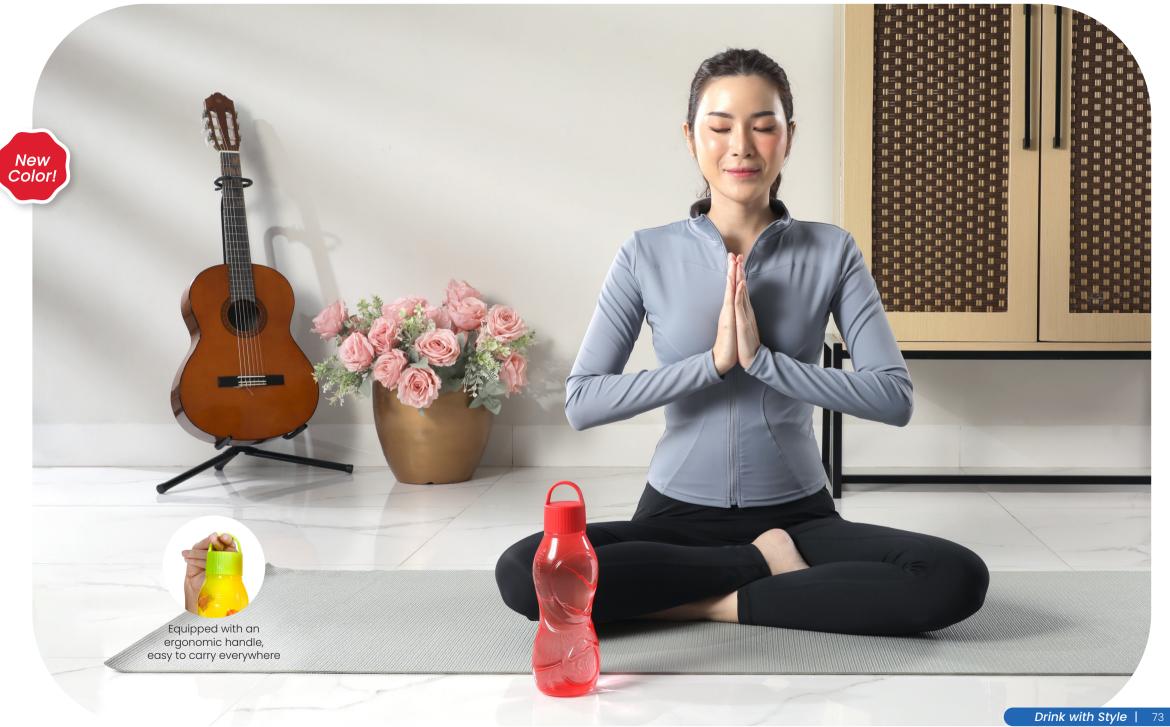


Sportivo Bottle Large

Large Sport Bottle (1) @ 750 ml \emptyset = 7.5 cm, h = 26 cm Pilihan warna:











X-Large Batik Bottle (1) @ 2 L Ø = 10 cm, h = 31.5 cm



Equipped with a flip cap



Beautiful Borneo Batik motif







X-Large Sport Bottle (1) @ 2 L \emptyset = 11.5 cm, h = 28.5 cm



Ergonomic and modern design



Equipped with a flip cap



Complete Amunition

for Your Productive Day









Biolife Java



a Small Java Bottle (2) @ 500 ml \emptyset = 7.2 cm, h = 21.75 cm



(b) Medium Java Bottle (2) @ 750 ml \emptyset = 8.4 cm, h = 24.25 cm

Biolife Borneo

- a Small Borneo Bottle (2) @ 500 ml \emptyset = 7.2 cm, h = 21.75 cm
- (b) Medium Borneo Bottle (2) @ 750 ml \emptyset = 8.4 cm, h = 24.25 cm

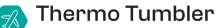
Biolife Dewata

- (a) Small Dewata Bottle (2) @ 500 ml \emptyset = 7.2 cm, h = 21.75 cm
- (b) Medium Dewata Bottle (2) @ 750 ml \emptyset = 8.4 cm, h = 24.25 cm



Trendy Tumbler Always Ready for Your Daily





Thermo Tumbler (1) @ 450 ml $\emptyset = 7 \text{ cm, h} = 20 \text{ cm}$

1 set consists of 1 color Color choices:









Made of special materials to help maintain the temperature of the drink inside

PRODUCT USE **INSTRUCTIONS**

Moorlife products are specifically designed for food storage, so that the stored food remains fresh and lasts for a long time.

However, the storage period for each food freshness of the food ingredients when purchased, how to store them, and so on.

Moorlife products are made from quality and food grade materials that are safe for storing food so it stays crispy and fresh longer. The following is how to open and close the seal or lid based on the Moorlife

STACK & CLICK

How to Close & Stack



Press the seal towards the inside of the container using both thumbs until it clicks



Place the stack and seal container on top of another closed container



Press the top of the container until it clicks and make sure the container is locked completely

How to Open



Lift the seal slowly until it opens completely

ROUND SEAL

How to Close



Press the sides of the seal and container together using both thumbs



Press around the seal using both thumbs slowly until it closes tightly



Press the center of the seal while open the side slightly to release air, then close it tightly again

How to Open



Hold one side of the container and slowly lift the seal until it is completely opened

SQUARE, RECTANGULAR, **MODULAR SEAL**

How to Close



Place the seal on top of the container, tighten one side of the seal



Gently press around the seal using both thumbs until it is completely closed



Press each end of the seal and make sure all parts of the container are closed tightly

How to Open



Lift the seal at each corner until the seal opens

EASY SEAL

How to Close



Hold the container with one hand, place the seal on the container and press down slowly



ONE PUSH



Place the seal on the container, place your thumb on the seal, then press until it clicks



Make sure the container is tightly closed by pressing the seal





Open the container by slowly lifting the seal until it opens completely

How to Open



Press the center of the seal with your thumb while slowly lifting the edge of the seal

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Social Media

for more updates!







Moorlife Indonesia

Latest information about Moorlife's activities





Latest information regarding exciting events, promos and tips by Moorlife



Latest videos, start from new product launching, events, to training











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